

The JBIF Strategy

In 2012, the Japan Node established the following strategic goals:

1. Increase awareness of the importance of biodiversity information.
2. Improve the biodiversity-related functions of museums.
3. Communicate the importance of biodiversity information to the public and policy makers.
4. Strengthen the Japan Node's organizational presence.
5. Seek out partnerships with related projects.
6. Demonstrate leadership in collaborative activities within Asia.